



RENEWED MISSION. INSPIRED VALUES.

As part of our ongoing commitment to focus on impact, the Hemisfair Conservancy reviewed and refined our mission statement and added core values to ensure they reflect our purpose and approach. Our new mission focuses on ***elevating the heart of San Antonio by ensuring the growth and longevity of vibrant, people-centered public spaces and experiences at Hemisfair.***

Guided by this mission, our new core values—***stewardship, inclusion, integrity, collaboration, and excellence***—serve as the foundation for every decision, partnership, and program, shaping the way we serve the community today and for generations to come.

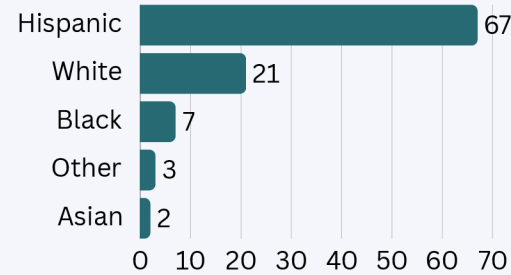
The vision for the Hemisfair District remains the same: ***to create one of the world's great public places in San Antonio***—a vision we share with the Hemisfair Park Area Redevelopment Corporation (HPARC).

Our refined mission and new core values reflect the Conservancy's approach to this work—ensuring Hemisfair remains a welcoming, inspiring, and enduring space for all San Antonians and visitors.

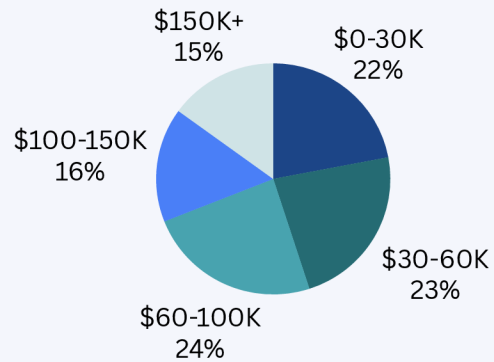


IMPACT REPORT 2025

Hemisfair by the Numbers



Ethnic demographics mirror San Antonio's rich diversity!



45% of visitors come from households below 80% of regional Area Median Income.



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The Hemisfair Conservancy continued its partnership with the Hemisfair Park Area Redevelopment Corporation (HPARC), advancing a shared vision to transform the 1968 World’s Fair site into a vibrant, urban parks district that includes Yanaguana Garden, Civic Park, and Tower Park.

Powered by a passionate and growing community of donors, philanthropic support fuels free cultural events, fitness classes, family activities, and community gatherings, while also sustaining park care, historic preservation, and environmental initiatives. We are proud to share that in 2025, our donor community made these experiences possible—turning public space into a place of connection, belonging, and joy for all.

MAJOR MILESTONES

The Hemisfair Conservancy proudly awarded \$1,598,883 in grant funding to HPARC, fueling vital park maintenance, enriching community programs, and advancing ongoing capital improvements.

Phase 2 of Civic Park was completed and celebrated in March 2025, marking a major milestone for Hemisfair. This phase expands capacity for large gatherings and enhances flexible spaces for events, performances, and everyday use—strengthening Civic Park as a destination for community connection.

The Red McCombs Community Court opened in September 2025, creating a vibrant space for play and connection in Tower Park. Funded by a \$1.8 million gift from The McCombs Foundation and Spurs Give, the covered court hosts pickup games, youth programs, and events year-round—bringing people together through sport.

A \$500,000 grant from The Brown Foundation, Inc. provided critical capital support for Tower Park, helping move Hemisfair’s third park into enhanced design. This investment advances a dynamic, inclusive public space for residents and visitors. Planned amenities include gardens, accessible exercise equipment, and an activation lawn.



COMMUNITY PROGRAMMING

Disco Al Fresco: Civic Park became a go-to destination to eat, drink, and dance—no shoes required—during the weekly summer series. Featuring local and regional talent curated by SoundCream and sponsored by Shiner Beer, the series drew nearly 45,000 attendees over an eight-week period.

Holidays at Hemisfair: Presented by H-E-B, this six-week celebration brought festive energy to the Hemisfair District and downtown San Antonio, welcoming more than 100,000 visitors with lights, music, and seasonal activities. Historic homes along E. Nueva were illuminated with support from CHRISTUS Children’s, Community First Health Plans, Methodist Healthcare, Skanska, and VIA Metropolitan Transit.

La Semana Alegre: Thousands gathered at Civic Park for a lively, family-friendly, two-day festival filled with music, food, and activities—bringing vibrant community energy to the Hemisfair District. Proceeds directly support Hemisfair. ¡Viva Fiesta! ¡Viva Hemisfair!

SA Veterans Day at Hemisfair: The fifth annual observance for the City of San Antonio and Bexar County welcomed thousands. Presented by H-E-B Operation Appreciation, the event featured an expanded resource fair which provided critical support to guests affected by last fall’s federal shutdown. Valero Energy and CPS Energy supported the event, helping create a meaningful experience for all in attendance.



10 YEARS OF PLAY AND MEMORIES

Yanaguana Garden at Hemisfair celebrated 10 years of welcoming the community in 2025, marking a decade of play, connection, and discovery. Since 2015, it has served over 7 million visitors of all ages. Yanaguana Garden was ranked one of the **Top 10 Best Public Playgrounds** in the nation in *USA Today’s 2025 10Best Readers’ Choice Awards*—the only park in Texas to make the list!

This milestone year also featured the dedication of the *Wells Fargo Plaza*, honoring a decade of generous support and highlighted a new gift that funded a major replanting—truly putting the “garden” back into Yanaguana Garden.

