



ACCOLADES & HIGHLIGHTS

National Recognition: The Conservancy's Augmented Reality Tree Donor Program received a Bronze Anthem Award from the International Academy of Digital Arts and Sciences in the Nonprofit Sustainability, Environment, and Climate Campaign category.

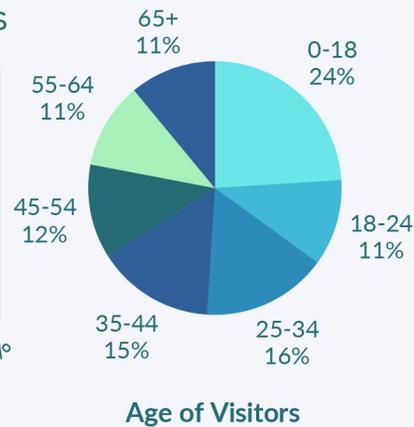
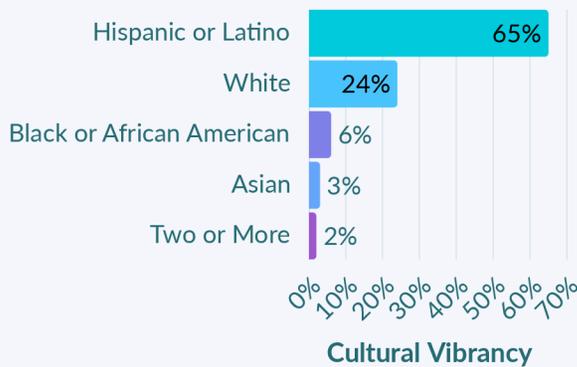
Continued Visitor Growth: With day-to-day park use and over 200 events annually, Yanaguana Garden and Civic Park remained vibrant community spaces, attracting over 1.6 million visitors in 2024.

Yanaguana Garden: Named "Best Playground" in *The Current's* "Best of San Antonio". Since its opening in 2015, Yanaguana has welcomed more than 5 million guests.

District Development: Construction progressed on The Monarch, a 200-room Hilton Curio Collection hotel by Zachry Hospitality, furthering public-private partnerships within the Hemisfair District.



Hemisfair by the Numbers



IMPACT REPORT 2024

CONTACT US

424 South Alamo
 San Antonio, TX 78205
 info@hemisfairconservancy.org
 www.hemisfair.org

Susan Steves Thompson, President & Executive Director
 Ben Hackett, Director of Strategic Partnerships
 Andrew Henley, Director of Mission Advancement
 Isaiah Mora, Donor Engagement & Grants Manager

CREATING ONE OF
 THE WORLD'S GREAT
 PUBLIC PLACES



The Hemisfair Conservancy continued to collaborate with Hemisfair Park Area Redevelopment Corporation (HPARC) in support of the aspirational vision to create one of the *World's Great Public Places*. Together we are redeveloping the site of the 1968 World's Fair into a vibrant, 40-acre urban parks district comprised of three parks - Yanaguana Garden, Civic Park, and Tower Park.

The Conservancy raises philanthropic funds for park construction and maintenance, historic preservation, environmental initiatives, free community programming, and events. We are proud to report that charitable giving in 2024 supported all of these activities, outputs, and outcomes.



MAJOR MILESTONES

The Hemisfair Conservancy distributed over \$2,014,000 in grant funds to HPARC to support ongoing park maintenance, event programming, capital improvements, and continued enhancements.



The McCombs Foundation and Spurs Give made the largest philanthropic gift in Conservancy history—a \$1.8 million contribution to construct the Red McCombs Community Court. This covered, regulation-size basketball court will provide a space for sports and community events when it opens in mid-2025.



A \$1 million grant from the Kronkosky Charitable Foundation will help fund an age-inclusive area in Tower Park, designed to support physical activity, social engagement, and cognitive well-being for visitors 55 and older. Additional planned amenities include gardens, public art, accessible exercise equipment, a fitness lawn, and more!



Construction continued on the next phase of Civic Park, scheduled to open in March 2025. This phase will introduce more hardscaped areas and performance spaces accommodating up to 30,000 people, as well as open up Source Plaza—a new gateway to the Hemisfair District at Market and South Alamo Streets.

COMMUNITY PROGRAMMING

Super Fun Saturdays: The H-E-B-sponsored series had its biggest year, with 10,000 attendees, 24 nonprofit partners, and 96 small businesses.

New Community Programs: Hemisfair launched many new, free programs to activate the District, including yoga, pickleball, Movies by Moonlight, and Sunset Sessions - a weekly dance party with SoundCream Airstream.

Festival Highlights: With the opening of Civic Park Phase 1, the urban parks district saw an increase in visitors due to Muertos Fest, Diwali, SA Veterans Day, and Celebrate SA. Muertos Fest 2024 broke records for the largest attendance at Hemisfair over two days, with 150,000 visitors.

La Semana Alegre Revival: Thousands of San Antonians celebrated the beloved festival during the two-day event at Hemisfair's Civic Park during Fiesta Week, while listening to music from bands like The Toadies, Ozomatli, Girl in a Coma, and Jesse Borrego y Tribú.

SA Veterans Day at Hemisfair: The fourth annual event served as the official observance for the City of San Antonio and Bexar County and welcomed thousands of attendees. Valero Energy sponsored the event, providing military-connected guests with free gas cards.



PRESERVATION & CONSERVATION

In September 2024, Representative Greg Casar presented Hemisfair with \$500,000 in funding to aid in the rehabilitation of the historic RCA Pavilion in Tower Park, which he championed through a Community Project Funding grant, a congressionally-directed application process.



Hemisfair received \$50,000 from the Meadows Foundation to support our ongoing water conservation efforts. These efforts include Civic Park's 'nuisance water' collection and treatment system, which saves San Antonio nearly 3 million gallons of drinking water annually.

