

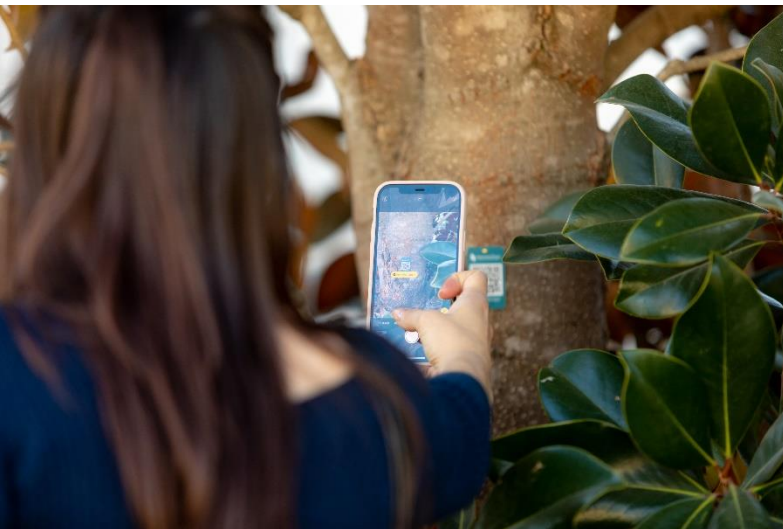


2021 Activity Report

Hemisfair Park Area Redevelopment Corporation (HPARC) and the Hemisfair Conservancy continued to work together in support of the aspirational vision to create one of the world's great public places. Because the Conservancy raises funds for park operations and construction, historic preservation, environmental initiatives and community programming, charitable giving in 2021 supported all of the activities, outputs and outcomes listed below.

- Yanaguana Garden (Phase One of the Hemisfair redevelopment) continued in its popularity. Hemisfair has hosted over 3.3 million visitors, 84% of whom are local residents, since opening in October 2015.
- COVID impacts began to subside in March 2021, coinciding with large spring break crowds and a subsequent return of major community events such as [Muertos Fest](#) in October, which attracted over 125,000 attendees, and the inaugural [SA Veterans Day at Hemisfair](#).
- Ground-floor activation of buildings continued to be critical to improving the park's appeal. Both [Re:Rooted 210 Urban Winery](#) and [Box Street Social](#) opened in 2021.
- Hemisfair signed a new license agreement with [The Jerk Shack](#) to operate in the Schultze House. [Künstler Brewing](#), a beloved local, woman- and veteran-owned brewery, committed to sharing the historic Pereida House with Paletería San Antonio. Bombay Bicycle Club [unveiled plans](#) to renovate and expand the Espinoza House, with a projected opening in 2022.
- Thanks to a [\\$750,000 anchor grant](#) from Bank of America and other philanthropic contributions, stabilization occurred and rehabilitation of the historic Kusch House began, readying it for solicitation and selection of a new local, small business tenant.
- Hemisfair's first Public-Private Partnership (P3) development with AREA Real Estate, "The '68 Apartments," leased over 90% of its units, which include workforce housing.

- Hemisfair continued to engage in urban park thought leadership through participation in the [Urban Park Roundtable](#), [City Parks Alliance](#) and the [High Line Network](#) (HLN). Hemisfair also joined the inaugural HLN Racial Equity Cohort to strengthen our approach to critical issues such as diversity, equity, inclusion and accessibility.
- The San Antonio City Council [approved the construction contract](#) for the first phase of Civic Park (Phase Two of the Hemisfair redevelopment), with construction scheduled to begin in January 2022.
- The conceptual design for Tower Park (Phase Three of the Hemisfair redevelopment) was completed by GGN and funded entirely through philanthropy. While the plan awaits funding for design and construction, HPARC is exploring strategies to kickstart activation with limited capital.
- Environmental initiatives included the [planting of trees](#), as well as the expansion and improvement of three pollinator gardens at Yanaguana Garden.
- Hemisfair launched a first-of-its-kind augmented reality [tree donor recognition app](#).
- The Conservancy surpassed the \$10,000,000 mark in cumulative fundraising since inception in 2014 and distributed over \$1,509,000 in grants to HPARC in 2021 alone.



“The thoughtful care and oversight of this project will bring great beauty and benefit to this beloved city and its citizens. We are grateful.”

Garry and Helen Schnelzer, Donors