



**Hemisfair Park Area Redevelopment Corporation**  
**Meeting Minutes**  
**Friday, August 12, 2016**  
**8:00 AM**

**Board Members in Attendance:**

Bill Shown, Chair  
Dan Lopez, Vice-Chair  
Rod Radle, Treasurer  
Sue Ann Pemberton, Secretary  
Cara De Anda  
Paul Foster  
Lori Houston  
Cynthia Lee  
Juan Landa

**Other Guests & Visitors:**

Linda Deatruck

**Board Members Not in Attendance:**

Dirk Elmendorf  
Tracy Hammer  
Shokare Nakpodia  
Ben Gorzell

**Staff Members in Attendance:**

Andres Andujar  
Omar Gonzalez  
Geoff Baldwin  
Drew Hicks  
Terry Garcia

**A. Call to Order** – Hemisfair Board Chair Mr. Shown called the meeting to order at 8:09 AM.

**B. Citizens to be Heard**

There were none.

**C. Approval of the June 21, 2016 Meeting Minutes** – Bill Shown

Mr. Shown presented the June 21, 2016 meeting minutes for comments and discussion. There being none, Ms. Lee offered a motion to accept the minutes as presented and Mr. Foster provided a second. There being no further discussion, Mr. Shown asked for a voice vote and the motion passed unanimously.

**D. CEO Report** – Andres Andujar

CEO Andres Andujar provided a written report of activities since the June 21, 2016 Board meeting (see attached).

**E. Possible Update and Board Approval of changes to the Bylaws of the Corporation** – Lori Houston

This item was deferred to the next meeting.

**F. Civic Park Planning Update** – Hemisfair CEO

Mr. Andujar provided an update and advised of minor changes to the original plan. Ms. Houston asked for a schematic that would identify which buildings currently exist and which buildings are proposed.

**G. Potential Resolution in Support of Hemisfair Civic Park, Interior Streets and Historic Renovation Projects** – Hemisfair CEO

A motion was considered by the Board regarding support for Staff to formulate language for 2017 Bond requests. The Board opted to take no action.



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**H. Economic Impact Overview – Hemisfair Director of Real Estate**

Mr. Gonzalez provided a draft copy of the Economic Impact Overview report for comment and discussion. He advised that the report is currently under review by economists from TXP Consultants, Inc. Mr. Gonzalez stated that report information would be revised upon feedback from TXP.

**I. PR Plan Overview – Hemisfair Communications Manager**

Mr. Hicks advised that changes to the website are now more user-friendly and interactive. Upcoming events can now be found as well as a parking map that includes the new lots.

He further advised that the PR approach is as follows:

- Provide accurate information before budget talks
- Take a pro-active stand to combat misinformation around future development
- Rally supporters around our efforts to speak on our behalf
- Fold all efforts into a wider PR effort

Mr. Hicks advised that The DeBerry Partnership group has been retained to increase awareness of our efforts and to convert supporters to advocates.

**J. Approve and adopt FY2017 Proposed Budget – Hemisfair Director of Real Estate**

Mr. Gonzalez provided the proposed budget for discussion and comment. He advised that the proposed budget includes P3 lease payments at the beginning of 2017, increased programming rental revenue and parking revenues. He further advised that Hemisfair opted to contract with a different external auditor which resulted in increased audit fees. Ms. Houston informed the Board that the City Manager would present the City budget to Council on August 18. She encouraged Board Members to reach out to all Council with information about Hemisfair and development efforts. Ms. DeAnda provided a motion to accept the budget as presented and Ms. Pemberton provided a second. There being no further discussion, Mr. Shown asked for a voice vote and the motion passed unanimously.

**K. Committee Updates – Presented by Committee Chairs**

A written report (see attached) was provided for the following:

- Executive Committee
- Art & Activation
- Communications
- Finance
- Planning & Development

**L. Executive Session**

The board did not adjourn to Executive Session.



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**M. Board Member Comments**

Mr. Shown indicated that the entire Board needs to work on getting the word out for Hemisfair.

**N. Adjournment**

There being no further business, Mr. Shown adjourned the meeting at 10:15 AM.

**ACCESSIBILITY STATEMENT**

This meeting is accessible to persons with disabilities. Parking is available. Auxiliary aids and services, including Deaf interpreters, must be requested forty-eight (48) hours prior to the meeting. For assistance, call (210) 354-2947, or 711 (Texas Relay Services for the Deaf).