



**FOR IMMEDIATE RELEASE**  
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***Hemisfair Celebrates Contemporary Art Month with Dueling Artists***  
***Third Brewsday to Host 3<sup>rd</sup> Annual Blue Moon Art Project***

In conjunction with this month's buzzing art theme, downtown's favorite pop-up beer garden will host the 2013 Blue Moon Art Project at *Third Brewsday*, March 19. Artists will begin the event at 5:00PM with a blank 24" x 18" canvas, and have three hours to create their interpretation of San Antonio's Urban Transformation while incorporating the Blue Moon logo. Winners will be announced after 8:30PM. First prize: a full page ad in the San Antonio Current, a gallery showing, and cash prizes. Runners up will also receive cash and gift cards, and the public will have the chance to vote for the People's Choice Winner during the event.

*Brewsday* visitors will be able to stroll down the artist promenade while listening to live music by local alternative band *Education* and sipping on Blue Moon brews. Visitors will also have the opportunity to purchase participating artists' works and to take home complimentary souvenir flipbooks at the event. Don't forget the free beer tasting offered up by the Glazer's Brew Crew experts, and the opportunity to learn about brewing your own beer at home from the San Antonio Cerveseros.

"We love the extemporaneous nature of the Blue Moon Art Project and are thrilled to host the event at Hemisfair during Contemporary Art Month. Art is fundamental to the vision of Hemisfair and will be integrated into every phase, design, and decision we make during redevelopment," says Andres Andujar, CEO of Hemisfair Park Area Redevelopment Corporation.

In collaboration with the City's Downtown Tuesday initiative and Glazer's Distributors, *Third Brewsday* is held every third Tuesday of the month from 5:00-9:00PM at the S. Alamo entrance to Hemisfair. Visitors are encouraged to bring lawn chairs or blankets to soak up live music from *Education*, while gobbling up eclectic fare from the DUK Truck and more.

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**The event is free and open to the public.** Free parking for designated drivers will be available at all City-operated parking garages, lots, and meters starting at 5:00PM. Hemisfair also encourages the use of public transportation. For more information on Downtown Tuesday, including a map of free parking, visit [www.sanantonio.gov/dtops/downtownuesday.aspx](http://www.sanantonio.gov/dtops/downtownuesday.aspx).

For more information on *Third Brewsday at Hemisfair*, visit [www.hemisfair.org](http://www.hemisfair.org) or [www.facebook.com/hemisfairsanantonio](https://www.facebook.com/hemisfairsanantonio).

For more information about the Blue Moon Art Project or how to participate as an artist, contact Melissa Salinas with Glazer's Distributors at 210-735-1111 Ext. 282 or [msalinas@halodist.com](mailto:msalinas@halodist.com).

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